

EFIM Academy Reports 2023-Q1



Agenda

- EFIM Academy Users
- Content
- Release Plan
- Communications
- Sponsors
- Areas for improvement
- Suggestions





EFIM Academy Users

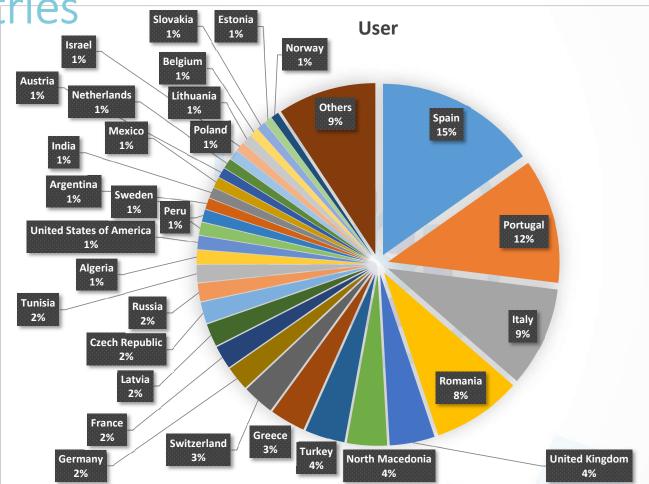
Distribution by Country





Countries

Spain	290
Portugal	224
Italy	180
Romania	161
United Kingdom	81
North Macedonia	72
Turkey	72
Greece	64
Switzerland	57
Germany	44
France	42
Latvia	41
Czech Republic	38
Russia	32
Tunisia	31
Algeria	25
United States of America	24
Sweden	23
Peru	22
Argentina	20
India	19
Mexico	19
Austria	18
Netherlands	18
Poland	18
Israel	17
Lithuania	17
Belgium	16
Slovakia	16
Estonia	14
Norway	14



Other Ireland Slovenia Azerbaijan Malta Saudi Arabia Ukraine Australia Deutschland Georgia Cyprus Belarus Bosnia And Herzegovina China Honduras Iraq Macedonia Malaysia Moldova Philippines Qatar Singapore Denmark Ecuador El Salvador Finland Holland Hungary Kazakhstan Vietnam Lebanon Morocco Mozambique Sri Lanka

2194 Users 101 Different Countries







Content

E-Learning Modules
Live Webinars
Video Recordings
Podcasts "Home of Medicine"





Released E-Learning & Webinar Recording

1	The Diagnostic Labyrinth of NENS	E-Learning
2	Vaccination of Adults with Diabetes Mellitus - INTERACTIVE	E-Learning
3	Diabetes Mellitus'lu Erişkinlerde Aşılama - İNTERAKTİF	E-Learning
4	Nausea and Vomiting in Patients with Cancer - INTERACTIVE	E-Learning
5	Kanserli Hastalarda Bulantı-Kusma - INTERAKTİF	E-Learning
6	Case 2: Early Onset Severe Degenerative Arthritis - INTERACTIVE	E-Learning
7	Case 1: Recurrent Abdominal Pain - INTERACTIVE	E-Learning
8	Nausea and Vomiting in Patients with Cancer - INTERACTIVE TEST	E-Learning
9	Nausea and Vomiting from Gender Perspective - INTERACTIVE	E-Learning
10	Multimorbidity WG - Polypharmacy - INTERACTIVE WEBINAR	E-Learning
11	Management of a Patient with Massive Pulmonary Embolism - INTERACTIVE	E-Learning
12	Low-energy Fractures - INTERACTIVE	E-Learning
13	Influenza: Cardiovascular Complications & Vaccination- INTERACTIVE	E-Learning
14	Acute Decompansated Heart Failure -INTERACTIVE	E-Learning
15	Drug Treatment Algorithm for essential Hypertension - INTERACTIVE	E-Learning
16	Hypercalcemia and a Breast Mass - INTERACTIVE	E-Learning
17	ECIM 2021 Hospital Organization & Burnout - VIDEO	Webinar Recording
18	ECIM 2021 Antibiotic Resistance in COVID & Optimizing Antibiotic Therapies - VIDEO	Webinar Recording
	ECIM 2021 Communicating Risks During the COVID-19 Pandemic - Simple Tools for	
19	Intuitive Risk Assessment - VIDEO	Webinar Recording
20	ECIM 2021 Adult Vaccination and Innovative Vaccine - VIDEO	Webinar Recording
21	ECIM 2021 Gender Medicine - VIDEO	Webinar Recording
22	ECIM 2021 COVID-19 Treatments and Management - VIDEO	Webinar Recording
23	ECIM 2021 Congress Channel w/ Selected Courses - VIDEO	Webinar Recording
24	COVID19 What We Have Learned - WEBINAR	Webinar Recording
25	Webinar on influenza and frailty - WEBINAR	Webinar Recording
26	ME'NA-ISN - EFIM webinar on influenza and multi morbidity content - WEBINAR	Webinar Recording







E-Learning

Course Name	Туре	Enrolled	Completed	In Progress
The Diagnostic Labyrinth of NENS	E-Learning	16	2	4
Vaccination of Adults with Diabetes Mellitus - INTERACTIVE	E-Learning	55	13	35
Diabetes Mellitus'lu Erişkinlerde Aşılama – INTERACTIVE - Turkish	E-Learning	8	2	6
Nausea and Vomiting in Patients with Cancer - INTERACTIVE	E-Learning	32	15	11
Kanserli Hastalarda Bulantı-Kusma - INTERACTIVE - Turkish	E-Learning	6	1	5
Case 2: Early Onset Severe Degenerative Arthritis - INTERACTIVE	E-Learning	60	32	16
Case 1: Recurrent Abdominal Pain - INTERACTIVE	E-Learning	90	53	27
Nausea and Vomiting in Patients with Cancer - INTERACTIVE TEST	E-Learning	16	5	4
Nausea and Vomiting from Gender Perspective - INTERACTIVE	E-Learning	45	15	21
Multimorbidity WG - Polypharmacy - INTERACTIVE WEBINAR	E-Learning	34	9	14
Management of a Patient with Massive Pulmonary Embolism - INTERACTIVE	E-Learning	65	43	15
Low-energy Fractures - INTERACTIVE	E-Learning	34	16	12
Influenza: Cardiovascular Complications & Vaccination- INTERACTIVE	E-Learning	51	38	11
Acute Decompansated Heart Failure -INTERACTIVE	E-Learning	32	0	26
Drug Treatment Algorithm for essential Hypertension - INTERACTIVE	E-Learning	53	25	26
COVID19 What We Have Learned - WEBINAR	E-Learning	6	1	4
Hypercalcemia and a Breast Mass - INTERACTIVE	E-Learning	7	2	4
Webinar on influenza and frailty - WEBINAR	E-Learning	6	1	4
ME'NA-ISN - EFIM webinar on influenza and multi morbidity content - WEBINAR	E-Learning	6	1	4





Live Webinars



Date	Organizer	Webinar Title	Number of Registrants	Number of Attendees
23.11.2022	EFIM ACADEMY	A Devastating Combination: Acute Respiratory Infections, Frailty and Sarcopenia	90	30









Course Name	Туре	Enrolled	Completed	In Progress
Atrial Fibrillation Guideline 2020 - VIDEO	E-Learning	88	24	54
Diabetic Neuropathy - VIDEO	E-Learning	60	7	34





ECIM-2021

Course Name	Туре	Enrolled	Completed	In Progress
ECIM 2021 Hospital Organization & Burnout - VIDEO	E-Learning	4	2	1
ECIM 2021 Antibiotic Resistance in COVID & Optimizing Antibiotic Therapies - VIDEO	E-Learning	5	2	1
ECIM 2021 Communicating Risks During the COVID-19 Pandemic - Simple Tools for Intuitive Risk Assessment - VIDEO	E-Learning	4	1	1
ECIM 2021 Adult Vaccination and Innovative Vaccine - VIDEO	E-Learning	5	1	1
ECIM 2021 Gender Medicine - VIDEO	E-Learning	5	2	2
ECIM 2021 COVID-19 Treatments and Management - VIDEO	E-Learning	8	1	6
ECIM 2021 Congress Channel w/ Selected Courses - VIDEO	E-Learning	18	1	2







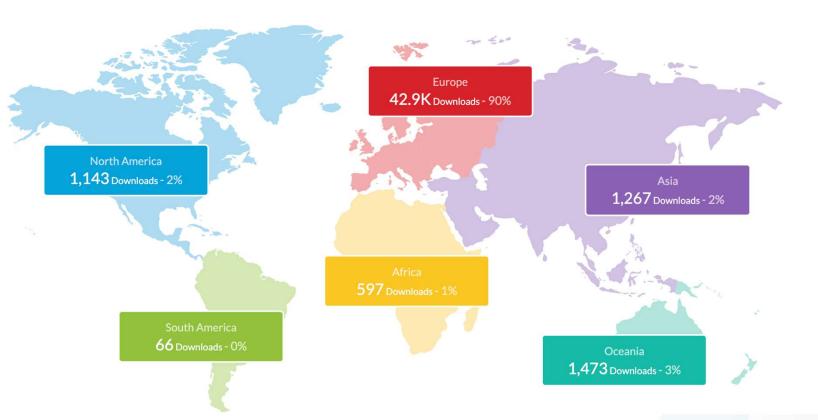
4	episodes awaiting release				
50,000	Total downloads				
22	Total episodes released				

- Season 2 is currently underway
- Downloaded in 128 countries
- In the top 10 medical podcasts in the UK















COUNTRIES / TERRITORIES (128 Total)

United Kingdom	83%	39,578
Mastralia	2%	1,133
■ Ireland	2%	960
United States	1%	811
Germany	0 %	342
New Zealand	0 %	339
India	0 %	250
Sweden	0 %	242
South Africa	0 %	233
Spain	0 %	217
France	0 %	207
Canada	0 %	201

CITIES (2463 Total)

London, England	13 %	5,491
Birmingham, Birmingham	3 %	1,509
Manchester, Manchester	2 %	1,109
Glasgow, Glasgow City	1%	790
Edinburgh, Edinburgh	1%	619
Dublin, Leinster	1%	605
Leeds, Leeds	1%	571
Bristol, Bristol	1%	568
Coventry, Coventry	1%	541
Nottingham, Nottingham	1%	528

See all cities







100+

5 star reviews

- Used as educational material at Warwick Medical school
- Being referenced by trainees all over the UK







"Great podcast"

"I find this podcast absolutely fascinating"

"The team do an excellent job of demystifying thought processes and challenger each other and the listener"

"Incredible learning resource, one of the best around? Please keep the episodes coming"

"Some real take home points that aren't often discussed"

"Love the podcast"

"I love listening to the podcasts, they are so valuable for my learning"





Future

- Need to reach out to people willing to record an episode in Europe to broaden the listener base across Europe
- As yet, in spite of repeated emails, little desire to be involved
- Continue to record episodes
- We have a huge potential, lets maximise this!!!







Release Plan





Release Plan-January to June 2023

	January	#		February	#		March	#	
W1	M053.COVID19 What We Have Learned		W1	Podcast_Collapse		W1			
W2	Podcast_Diarrhea		W2	M054: Webinar on influenza and frailty M056.ME'NA ISN-EFIM Webinar on Influenza		W2	Podcast_Overdose M059.Hypertension in pregnancy		
W3	M049.Hypercalcemia and a Breast Mass		W3			W3			
W4	Podcast_Ask a microbiologist		W4	Podcast_Shortness of breath 2		W4	Podcast M055. Pulmonary embolism guideline		Total
	Total Modules	0		Total Modules	0		Total Modules	0	0
	April	#		May	#		June	#	
W1	M062.Influenza and diabetes and impact of vaccination	200	W1	M051. Approach to patients with arthritis			M063. Malaria		
			WI			W1			
W2	Podcast		W2	Podcast		W1 W2	Podcast		
W2 W3	Podcast US Course M058.Management of a COVID-19 patient with long term		11.000	Podcast COVID-19 Management Course M057.Brain fog and depression		100	Podcast M052: Approach to a patient with muscle pain		
	US Course		W2	COVID-19 Management Course		W2			Total







Communications

Meetings

Newsletter



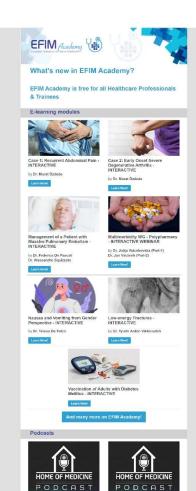


Communications

- Journals
- European Board of Internal Medicine
- German Society of Internal Medicine
- Working Groups
 - Ultrasound Working Group
 - Multimorbidity Working Group
 - Critical Appraisal of Guidelines in Internal Medicine Working Group
 - ADVICE Adult Vaccination Campaign in Europe
 - Choosing Wisely WG



What's new in EFIM Academy?



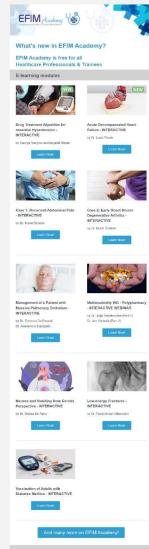
EFIM Handamy

Chest pain - Part 2

HOME OF MEDICINE
PODCAST

EFIM Academy (18)

Genital Rash



Podcasts







Sponsors & Support





Sponsors & Support

Gold Sponsor











Areas for improvement





Areas for improvement

- More experts volunteering to provide content/to record a podcast and to peer review
- High quality, attractive case based content produced inline with the standards
- Expansion of the network to benefit from the platform
- Support from the Member Societies and the Executive Advisory Board to contribute and to advertise and to direct potential sponsors





Suggestions

